

A FIT FUTURE

STRATEGY 2017-2027

Services that Inspire

Our services embrace and encourage the significant contributions that our residents make to their communities. Our residents receive services that help and have opportunities to give their time to help other people.

C&C – Exclusively for over 55s in London

Our responsive London Concierge service is available to all C&C residents

We see & fix our resident repairs

**We support a healthy active life in our connected, supportive community
Our specialist dementia residential homes are best in class**

Our residents help each other

Homes for Health & Happiness

Our homes make sense to people, meeting different aspirations and lifestyles and adapting to support a happy healthy life as people age.

We operate a balanced portfolio of housing that meets the over 55s market aspirations

We offer elegant, meaningful and adaptable homes

We care for our impact on our environment

Our homes are connected so that our residents have control over their environment

People Doing Their Best

We invest in the health and happiness of the people that work for us and treat them well so that they can do their best every day.

Our workforce think that C&C is a great place to work

Our Computer Says 'Yes'

We achieve above expectation

We work where we make the most impact

We recruit and develop inspirational people so that we can do more great things

Money to Invest

We run a strong business so that we have money to invest in new homes. C&C is a not-for-profit provider and all of our surpluses are re-invested for the benefit of our residents.

We drive a healthy income stream

We protect every £ we earn and spend it wisely

Every one of our assets maximises social and economic value

Our Inspired Brand is our London Location and the value that we create for people who want to live there